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FOR IMMEDIATE RELEASE

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SouthWood Creates Signage for Distinctive Caribbean Club Resort on Grand Cayman

CHARLOTTE – Overlooking Grand Cayman’s beautiful Seven Mile Beach, the Caribbean Club resort offers discerning guests a pleasant surprise – a new concept hotel featuring 37 beautifully appointed three-bedroom, three-bath condominiums, maid service, on-site restaurant, beachfront swimming pool and convenient underground parking.

Not surprising is that the luxury resort chose SouthWood Corporation (www.southwoodcorp.com) to provide signage for this distinctive property. With nearly 40 years of experience – including extensive work with resorts and hotels in the Caribbean – SouthWood was the ideal choice to provide identification signage for the new Caribbean Club.

"It's always a pleasure to work with our clients in the Caribbean. They've come to depend on quality, delivery and service – areas where SouthWood and its staff excel," says Ernest Dwight, president of SouthWood. "We look forward to seeing the growing success of this resort as we return to Grand Cayman for other signage projects."

Founded in 1970, SouthWood specializes in the creation and implementation of image-conscious signage and graphics for clients nationwide. SouthWood's unique ability to offer a single source of wayfinding planning, signage design, manufacturing and installation results in a seamless, controllable and fully accountable process that minimizes time and improves efficiency. SouthWood is a proud finalist for the 2007 Charlotte Chamber Entrepreneur Award. Call 704-588-5000 or visit www.southwoodcorp.com for more information.

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