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FOR IMMEDIATE RELEASE

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### **SouthWood Signage a Natural Fit for Crescent's *Springfield* Community**

CHARLOTTE – SouthWood Corporation ([www.southwoodcorp.com](http://www.southwoodcorp.com)) takes great pride in providing unique, image-conscious signage that complements the surrounding environment. At Springfield, a Crescent Community located in Fort Mill, South Carolina, SouthWood's talents were a natural fit.

SouthWood recently completed signage for the open, 640-acre development which includes walking trails, sidewalks and parks. Nearly half of the community is dedicated to open space, which features the Springfield Golf Club and Orchard Park community activities area. The development is a neighbor to the 2,300 acre Anne Springs Close Greenway, and was the featured community of *Homearama 2007*, sponsored by the Home Builders Association of Charlotte.

"Crescent Communities is known for truly exceptional properties, with innovative, controlled design and lasting beauty," says Ernest Dwight, president of SouthWood. "We've worked with Crescent on a number of properties in the Carolinas – The Sanctuary on Lake Wylie, The Farms on Lake Norman, Hidden Lake in Raleigh, and now Springfield in Fort Mill. We're honored that Crescent has given us these opportunities and we look forward to our relationship as their business enjoys continued success."

Founded in 1970, SouthWood specializes in the creation and implementation of image-conscious signage and graphics for clients nationwide. SouthWood's unique ability to offer a single source of wayfinding planning, signage design, manufacturing and installation results in a seamless, controllable and fully accountable process that minimizes time and improves efficiency. SouthWood is a proud finalist for the 2007 Charlotte Chamber Entrepreneur Award. Call 704-588-5000 or visit [www.southwoodcorp.com](http://www.southwoodcorp.com) for more information.

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