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SouthWood Signage Distinguishes Orient Express Properties in the Caribbean

CHARLOTTE – The Orient Express has long been associated with the lure, excitement and even intrigue of the most exotic and upscale travel. Today, the Orient Express brand includes cruise lines and five-star resort properties around the world, in addition to its famous trains. When it comes to luxury, the Orient Express brand is on the fast track, and SouthWood Corporation is proud to be on board.

SouthWood Corporation (www.southwoodcorp.com) recently created identification signage for two Orient Express properties, the Residences at La Samanna and the Cupecoy Yacht Club.

The Residences at LaSamanna includes eight 6,000 sq. ft. Mediterranean-style villas spread among 36 acres on the Caribbean island of St. Martin, with spectacular views of the Caribbean Sea. Designed to recreate a European seaside village, the Cupecoy Yacht Club is a five-star condominium development in Sint Maarten, the southern half of the St. Martin island, and part of the Netherlands Antilles.

"The Orient Express properties are simply exquisite – very sophisticated with a European flavor. It was our pleasure to plan and provide distinctive signage for these impressive properties," says Ernest Dwight, president of SouthWood. "We look forward to creating additional signage as these developments continue to grow,"

Founded in 1970, SouthWood specializes in the creation and implementation of image-conscious signage and graphics for clients nationwide. SouthWood's unique ability to offer a single source of wayfinding planning, signage design, manufacturing and installation results in a seamless, controllable and fully accountable process that minimizes time and improves efficiency. SouthWood is a proud finalist for the 2007 Charlotte Chamber Entrepreneur Award. Call 704-588-5000 or visit www.southwoodcorp.com for more information.

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