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FOR IMMEDIATE RELEASE

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SouthWood Goes Hollywood with Signage for Radius Condominiums

CHARLOTTE – It's not THE Hollywood, but the excitement and glamour of the Radius development in Hollywood, Florida gave the SouthWood Corporation (www.southwoodcorp.com) an opportunity to show off its star power. Southwood recently completed signage for Radius Condominiums, a 285-unit residential development located the mixed-use urban community of Radius.

SouthWood completed the project for Radius developer Lane Company, an award-winning, full-service multi-family real estate company. SouthWood has previously worked with Lane Company on numerous signage projects in the Southeastern United States.

The unique downtown village of Radius, located on historic Young Circle just minutes from the Hollywood beachfront, includes 36,000 square feet of retail and office space in addition to the residential condos. The community features a "curvilinear" design by award-winning architectural firm Mouriz, Salazar & Associates.

"We always welcome the opportunity to create distinctive signage for truly innovative projects like Radius Condominiums," says Ernest Dwight, president of SouthWood. "The Lane Company is a pleasure to work with, and Radius offered us a very satisfying and impressive project."

Founded in 1970, SouthWood specializes in the creation and implementation of image-conscious signage and graphics for clients nationwide. SouthWood's unique ability to offer a single source of wayfinding planning, signage design, manufacturing and installation results in a seamless, controllable and fully accountable process that minimizes time and improves efficiency. SouthWood is a proud finalist for the 2007 Charlotte Chamber Entrepreneur Award. Call 704-588-5000 or visit www.southwoodcorp.com for more information.

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