



SouthWood
Image, Identity and Signage Specialists

SIGNAGE GRANT APPLICATION

Complete and return by email to grantprogram@southwoodcorp.com or by fax to (704) 588-5017.

Date _____

Organization Name _____

Address _____

Contact Name _____ Position _____

Phone _____ Fax _____

Email _____

Website _____

Existing Signage: Yes _____ No _____

Current Signage Issues: Little Visibility _____ Old/Damaged _____

New Logo _____ No Sign _____

Signage Needed: Main ID _____ Secondary ID _____ Building Signage _____

Directional Signs _____ Amenity Signs _____ Regulatory _____

Interior Wall Graphics _____ Room IDs _____ Other _____

What type of organization are you? _____

Who is your membership, audience or constituents? _____

How long has your organization been in the Charlotte area? _____

Approximately what is your annual operating budget? _____

How would receiving this grant further serve your organization's mission? _____

Provide 6 photos of your current (or proposed) sign and its location relative to roads, buildings and driveways. If your organization has a logo, graphic standards guide or brand artwork, provide color copies in either a print or electronic/digital format.

The SouthWood Grant Program makes quarterly awards up to \$5,000 worth of signage services to an eligible non-profit organization on a quarterly basis. Organizations must be designated 501(c)(3) and located in Mecklenburg County. Grants awarded must be redeemed within 1 year of receipt. Grant recipients agree to allow use of their name and promotional photography by SouthWood.

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